



Student Labor Position Description

Single WLS Level Form

Department Name: Marketing Communication

Org. #: 5030

Position Title: Photographer Associate

WLS Level: **3** Position Code: S96304

Contract Hours: As defined by the status form and/or the grade level descriptions

Current Revision Year: **2019**

WORK-LEARNING-SERVICE LEVELS (WLS)

- **WLS 1 – Entry Level** – This level is assigned to the following:
 1. All entering students during the first year of enrollment (or first term if entering mid-year); and
 2. Students of any classification whose work is characterized by highly structured tasks or outcomes, relatively low level or number of skills required, typically repetitive or routine tasks, and requiring direct supervision of worker results
- **WLS 2 – Intermediate Level** – This work typically involves less direct supervision than WLS Level 1, perhaps more work variety, and requires some independent exercise of judgment along with an increasing knowledge of the job.
- **WLS 3 – Skilled Level** – The work is typically skilled, requires little direct supervision, requires independent judgment on procedures, has variety and depth. The work includes helping in the training of others and the expectation of contributions toward improvement of the way work is carried out.
- **WLS 4 – Advanced Level** – Normally involves the supervision of other students, the ability to apply advanced skills, and the capacity to assume higher levels of responsibilities for departmental operations. As with WLS Level 3, the work is typically skilled, requires little direct supervision, allows for independent judgment on procedures, and has variety and depth. The work includes helping in the training of others and the expectation of contributions toward improvement of the way work is carried out. Labor Departments may require WLS level 4 positions to be more than the minimum 10-hour commitment; if so, the Status Form will reflect this requirement.
- **WLS 5 – Management Level – Must be a 15-hour commitment – Allocation of a WLS Level 5 is limited and must be approved by the Dean of Labor / Labor Team.** *Prerequisite: One term at WLS level 3 or 4 and no forms of academic, labor, or social probation.*

This level demands an understanding of departmental policies and relationships. Students are expected to develop and model strong interpersonal / communication skills in the workplace. In addition, students must demonstrate autonomy, high level skills, and assume advanced level responsibilities for departmental functions and/or programs. This level is assigned to the following:

 1. Student managers in the department; or
 2. Students responsible for managing highly technical positions within the department; or
 3. Master level student artisans
- **WLS 6 – Director Level – Must be a 15-hour commitment – Allocation of a WLS level 6 is limited and must be approved by the Labor Program Council.** *Prerequisite: One term at level 4 or 5 and no forms of academic, labor, or social probation.*

Students assigned to this level serve as role models as workers and as students, displaying behaviors and values that are consistent with the Berea College Workplace Expectations -- both on and off the job. These positions require the highest levels of worker autonomy, advanced skills sets, and supervisory responsibilities for individuals, student managers, and departmental operations. Students must be involved in the following:

 1. Supervision of other student managers; or
 2. Supervision of students in highly technical positions
- **WLS UC -- Unclassified** – The positions of Student Government Association President, Campus Activities Board chair, chimes Editor, and pinnacle Editor are unclassified. These positions involve the highest levels of autonomy and responsibility as in the case of WLS level 6 positions.

I. WLS Level: **3**

II. Description of Duties for This Position:

A. The following duties are assigned to WLS level 3:

- a. Learns intermediate to advanced photography techniques and assists other less experienced photographers.
- b. Shoots photo assignments under direction of photo manager.
- c. Processes photos in MC photo digital asset management system, applying metadata in the forms including keywords and descriptions.
- d. Makes sure work area and environment are clean, organized, and well stocked.
- e. Performs other job-related duties as assigned/needed.
- f. Learns fundamentals of photo equipment upkeep and maintenance.
- g. Assists less experienced photographers with photoshoots and processing
- h. Develops more advanced knowledge of photography equipment (cameras, lights, lenses, etc.)

- i. Develops a photography specialty, e.g., event, portrait, landscape, etc.

III. Learning Opportunities for This Position:

- A. The following are learning opportunities for WLS level 3:
 - a. Will demonstrate the attributes listed on the "Outline of Berea's Labor and Learning Progressions" for this job's grade level and all levels below it as published in the Berea College Student Labor Program Policies and Procedures Manual.
 - b. Will continue to interface with a variety of people in many different professions, thus interpersonal and organizational communication skills will continue to be enhanced.
 - c. Learn and understand MC photo practices from the past and thus understand how to locate images outside databased archive.

IV. Qualifications Needed for This Position:

- A. Thorough knowledge of the policies and procedures related to the photographic needs of Marketing & Communications office; ability to conduct interviews; ability to train and supervise other students (WLS 3); willingness to assume a high degree of responsibility.
- B. Working knowledge of photographic composition theory and techniques, good organizational skills; good writing skills; ability to work well and effectively with peers and instructors.
- C. Willingness to commit to full year in the position.
- D. Understand and exhibit to others why a clean, neat, respectful appearance and mode of dress is required.
- E. Student should be in good standing with all various college departments and policies.
- F. Must be dependable and responsible with respect for confidentiality.
- G. The students who work in Marketing and Communications are a very important part of the team. The duties listed above are but a representative sampling of the kinds of duties and responsibilities of the Photographer Associate who works in the office. Any worker (full-time staff or student) must be willing to accept assignments of a varied nature that are designed to fulfill the needs of the office's responsibilities in support of the department and the work of the multimedia office.