

Entering Student Survey Report

Fall 2015

Response rates:

First-Year Students 83.1% (359/432)

Transfer Students 79.6% (39/49)

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Survey Administration Process/Response Rates

Survey was administered online using Qualtrics software. Initial e-mail and reminder e-mails was sent from Chris Lakes (Director, First-Year Programs; Assistant Director, Academic Services). The following response rates were achieved – First-Year Students: 83.1% (359/432); Transfer Students: 79.6%% (39/49)

Background/Demographics

How many miles is Berea College from your permanent home?

	First-Year Students		Transfer Students		All Entering Students	
5 or less	9	2.5%	3	7.7%	12	3.0%
6 to 10	8	2.2%	1	2.6%	9	2.3%
11 to 50	38	10.6%	3	7.7%	41	10.3%
51 to 100	51	14.2%	4	10.3%	55	13.8%
101 to 150	61	17.0%	5	12.8%	66	16.6%
151 to 300	82	22.8%	6	15.4%	88	22.1%
Over 300	109	30.4%	17	43.6%	126	31.7%
Missing	1	0.3%	0	0.0%	1	0.3%
TOTAL	359	100.0%	39	100.0%	398	100.0%

How would you characterize where your family lives?

	First-Year Students		Transfer Students		All Entering Students	
Rural (a few houses nearby)	64	17.8%	4	10.3%	68	17.1%
Rural village (several houses nearby)	15	4.2%	4	10.3%	19	4.8%
Village (pop. Under 1,000)	17	4.7%	0	0.0%	17	4.3%
Small Town (pop. 1,000 - 10,000)	113	31.5%	15	38.5%	128	32.2%
City (pop. 10,000 - 50,000)	76	21.2%	7	17.9%	83	20.9%
Suburb (near a city/metropolitan area)	40	11.1%	7	17.9%	47	11.8%
Metropolitan Area (pop. 50,000+)	34	9.5%	2	5.1%	36	9.0%
Missing	0	0.0%	0	0.0%	0	0.0%
TOTAL	359	100.0%	39	100.0%	398	100.0%

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Please answer the following questions regarding your parents' and/or guardians' education.
(Based only on those who responded.)

	First-Year Students N=86/337	Transfer Students N=3/39	All Entering Students N=89/376
Neither parent has taken any college courses:	25.5%	12.8%	24.2%
Neither parent has obtained a college degree:	62.1%	38.9%	59.8%

Admissions

Indicate which best describes your application to Berea College:

	First-Year Students		Transfer Students		All Entering Students	
It was my first choice	262	73.0%	28	71.8%	290	72.9%
It was my second choice	70	19.5%	9	23.1%	79	19.8%
It was my third choice	13	3.6%	2	5.1%	15	3.8%
If was my fourth or lower choice.	13	3.6%	0	0.0%	13	3.3%
Missing	1	0.3%	0	0.0%	1	0.3%
TOTAL	359	100.0%	39	100.0%	398	100.0%

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Health-Related Issues

Rate the importance of the following to you:

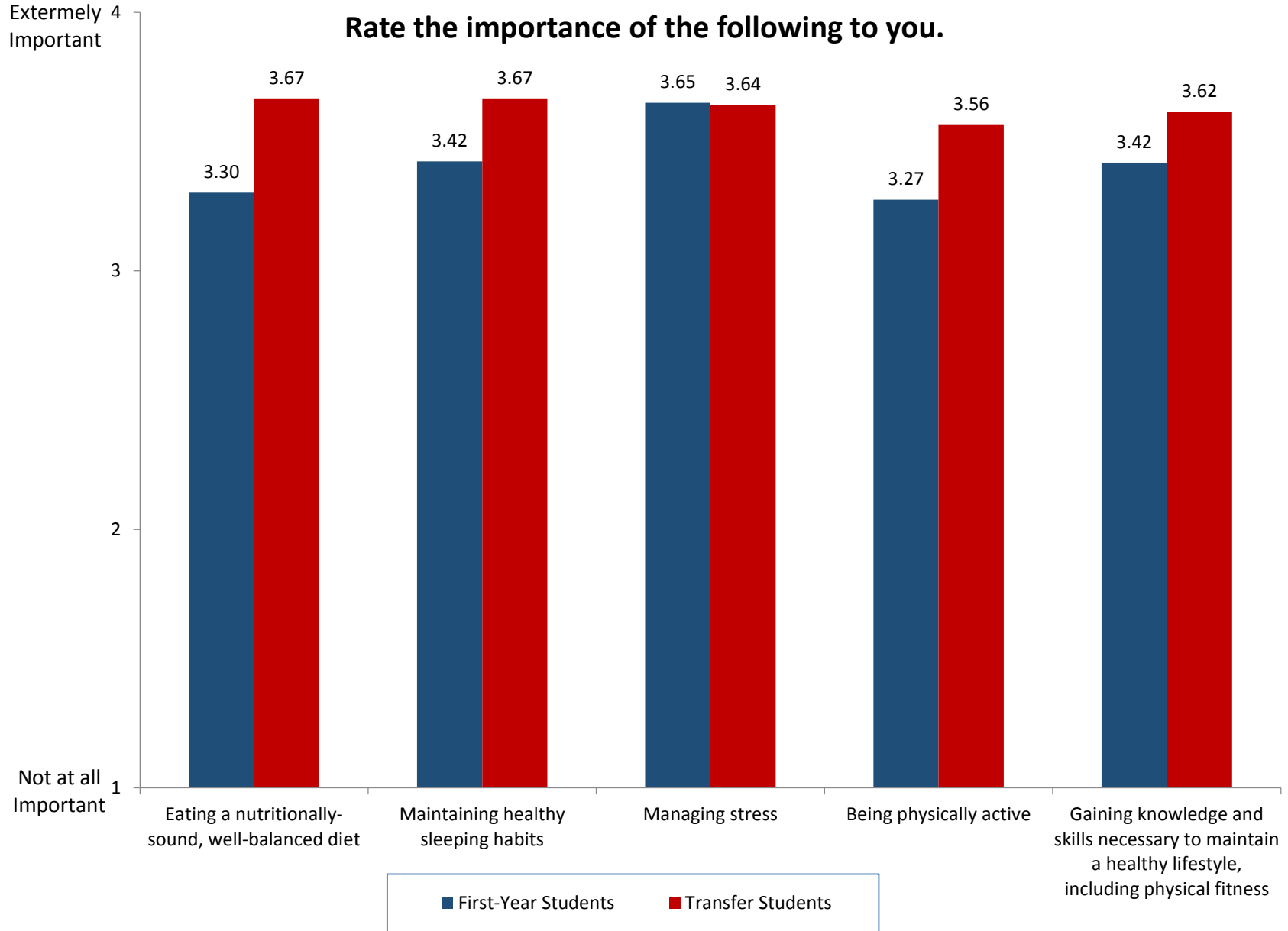
First-Year Students

	Extremely Important (4)		Somewhat important (3)		Not very important (2)		Not at all important (1)		Missing	
Eating a nutritionally-sound, well-balanced diet	141	39.3%	188	52.4%	25	7.0%	4	6.0%	1	0.3%
Maintaining healthy sleeping habits	179	49.9%	154	42.9%	20	5.6%	4	1.1%	2	0.6%
Managing stress	245	68.2%	94	26.2%	15	4.2%	0	0.0%	5	1.4%
Being physically active	143	39.8%	173	48.2%	37	10.3%	4	1.1%	2	0.6%
Gaining knowledge and skills necessary to maintain a healthy lifestyle, including physical fitness	181	50.4%	148	41.2%	22	6.1%	5	1.4%	3	0.8%

Transfer Students

	Extremely Important (4)		Somewhat important (3)		Not very important (2)		Not at all important (1)		Missing	
Eating a nutritionally-sound, well-balanced diet	26	66.7%	13	33.3%	0	0.0%	0	0.0%	0	0.0%
Maintaining healthy sleeping habits	28	71.8%	10	25.6%	0	0.0%	1	2.6%	0	0.0%
Managing stress	26	66.7%	12	30.8%	1	2.6%	0	0.0%	0	0.0%
Being physically active	23	59.0%	15	38.5%	1	2.6%	0	0.0%	0	0.0%
Gaining knowledge and skills necessary to maintain a healthy lifestyle, including physical fitness	27	69.2%	10	25.6%	1	2.6%	1	2.6%	0	0.0%

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Check all of the following that are significant concerns for you:

	First-Year Students		Transfer Students		All Entering Students	
Being underweight	41	11.4%	8	20.5%	49	12.3%
Being overweight	187	52.1%	17	43.6%	204	51.3%
Academics	294	81.9%	31	79.5%	325	81.7%
Social life at college	186	51.8%	17	43.6%	203	51.0%
Working in a labor position	130	36.2%	13	33.3%	143	35.9%
Being away from home	108	30.1%	11	28.2%	119	29.9%
Living in a residence hall (if applicable)	48	13.4%	10	25.6%	58	14.6%
Financial problems	167	46.5%	21	53.8%	188	47.2%
Not getting enough physical exercise	140	39.0%	19	48.7%	159	39.9%
Not eating well	168	46.8%	13	33.3%	181	45.5%
Sleeping issues	208	57.9%	18	46.2%	226	56.8%

Check which sleeping issues apply to you (based on those who indicated “Sleeping issues” above):

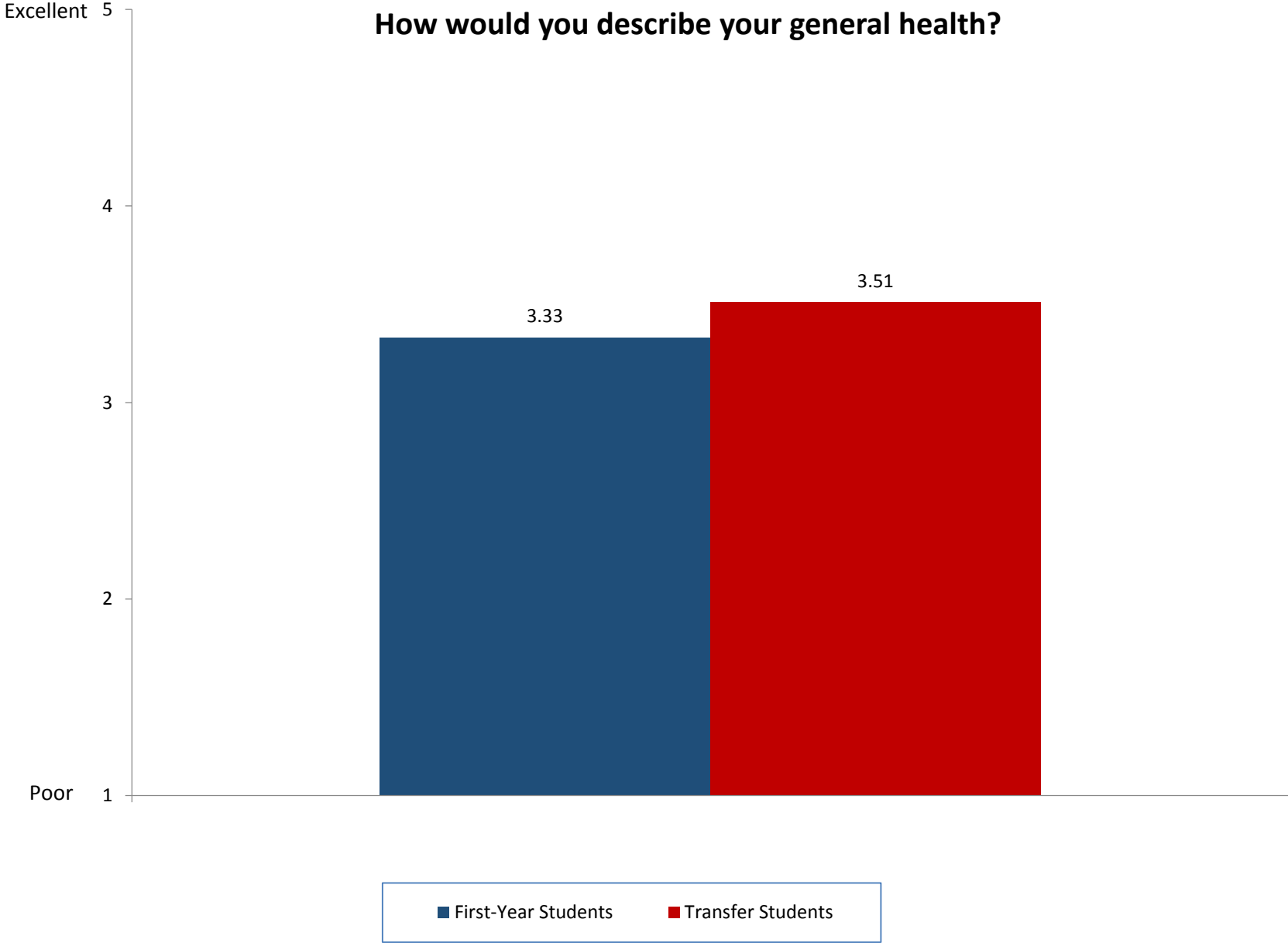
	First-Year Students N=208		Transfer Students N=18		All Entering Students N=226	
Sleeping too much	16	7.7%	3	16.7%	19	8.4%
Sleeping too little	174	83.7%	15	83.3%	189	83.6%
Interrupted sleep	55	26.4%	9	50.0%	64	28.3%
Other, please list	12	5.8%	0	0.0%	12	5.3%

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How would you describe your general health?

	Excellent (5)		Very good (4)		Good (3)		Fair (2)		Poor (1)		Missing	
First-Year Students	34	9.5%	108	30.1%	156	43.5%	49	13.6%	5	1.4%	7	1.9%
Transfer Students	2	5.1%	19	48.7%	15	38.5%	3	7.7%	0	0.0%	0	0.0%

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Rate yourself on the following statements:

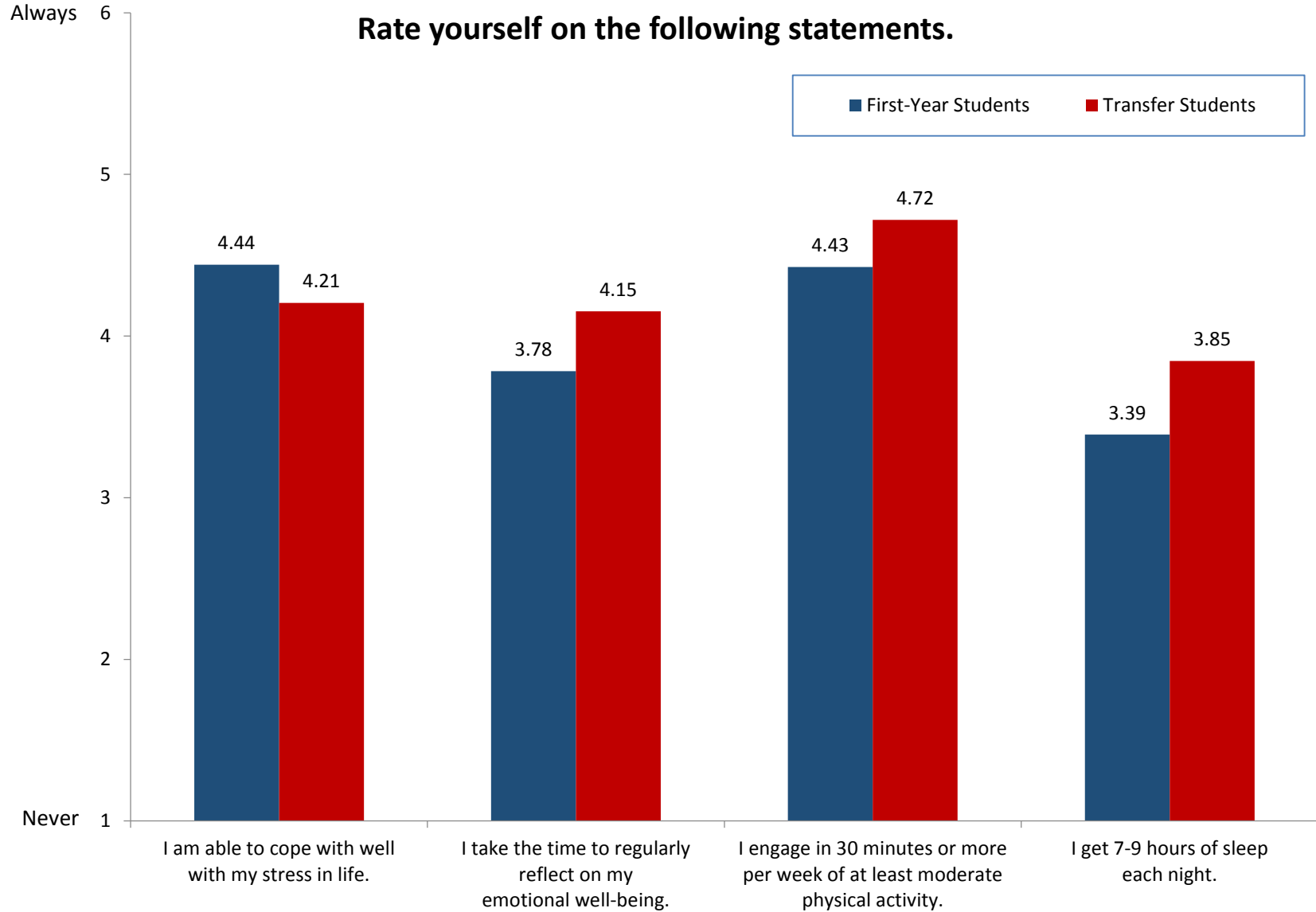
First-Year Students

	Always (6)		Mostly (5)		Often (4)		Sometimes (3)		Rarely (2)		Never (1)		Missing	
I am able to cope with well with my stress in life.	43	12.0%	168	46.8%	71	19.8%	46	12.8%	23	6.4%	2	0.6%	6	1.7%
I take the time to regularly reflect on my emotional well-being.	36	10.0%	85	23.7%	78	21.7%	87	24.2%	49	13.6%	16	4.5%	8	2.2%
I engage in 30 minutes or more per week of at least moderate physical activity.	132	36.8%	66	18.4%	47	13.1%	50	13.9%	45	12.5%	13	3.6%	6	1.7%
I get 7-9 hours of sleep each night.	29	8.1%	57	15.9%	72	20.1%	82	22.8%	91	25.3%	22	6.1%	6	1.7%

Transfer Students

	Always (6)		Mostly (5)		Often (4)		Sometimes (3)		Rarely (2)		Never (1)		Missing	
I am able to cope with well with my stress in life.	4	10.3%	15	38.5%	11	28.2%	4	10.3%	4	10.3%	1	2.6%	0	0.0%
I take the time to regularly reflect on my emotional well-being.	8	20.5%	9	23.1%	7	17.9%	12	30.8%	2	5.1%	1	2.6%	0	0.0%
I engage in 30 minutes or more per week of at least moderate physical activity.	14	35.9%	13	33.3%	2	5.1%	8	20.5%	1	2.6%	1	2.6%	0	0.0%
I get 7-9 hours of sleep each night.	2	5.1%	12	30.8%	10	25.6%	9	23.1%	5	12.8%	1	2.6%	0	0.0%

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Financial Aid and Financial Literacy

Rate your level of understanding of each of the following:

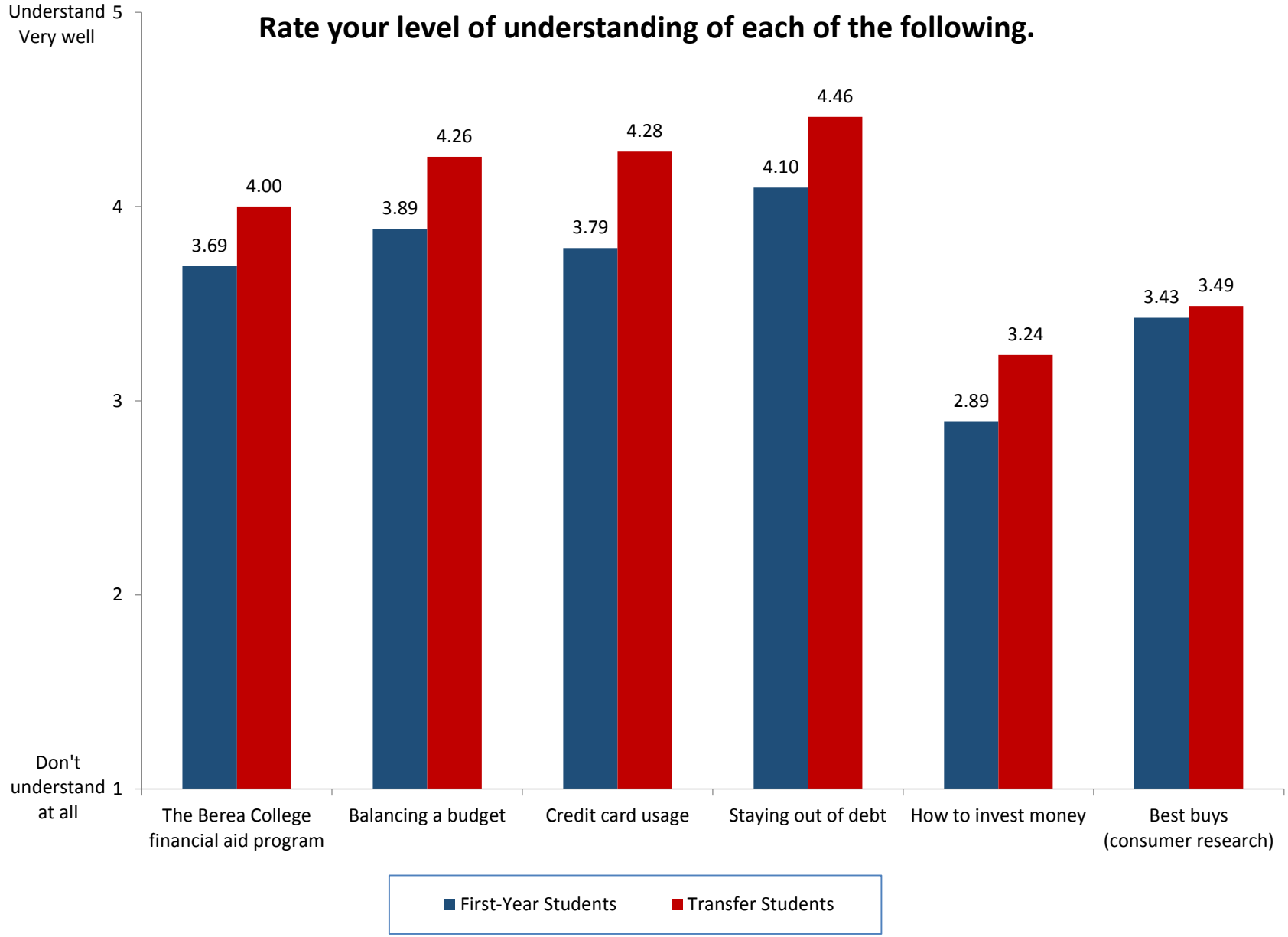
First-Year Students

	Understand Very well (5)		(4)		(3)		(2)		Don't understand at all (1)		Missing	
The Berea College financial aid program	76	21.2%	130	36.2%	115	32.0%	21	5.8%	9	2.5%	8	2.2%
Balancing a budget	107	29.8%	133	37.0%	79	22.0%	19	5.3%	10	2.8%	11	3.1%
Credit card usage	126	35.1%	98	27.3%	74	20.6%	32	8.9%	21	5.8%	8	2.2%
Staying out of debt	151	42.1%	116	32.3%	59	16.4%	17	4.7%	8	2.2%	8	2.2%
How to invest money	47	13.1%	67	18.7%	89	24.8%	93	25.9%	53	14.8%	10	2.8%
Best buys (consumer research)	86	24.0%	95	26.5%	88	24.5%	42	11.7%	38	10.6%	10	2.8%

Transfer Students

	Understand Very well (5)		(4)		(3)		(2)		Don't understand at all (1)		Missing	
The Berea College financial aid program	12	30.8%	16	41.0%	10	25.6%	1	2.6%	0	0.0%	0	0.0%
Balancing a budget	16	41.0%	18	46.2%	4	10.3%	1	2.6%	0	0.0%	0	0.0%
Credit card usage	21	53.8%	11	28.2%	4	10.3%	3	7.7%	0	0.0%	0	0.0%
Staying out of debt	23	59.0%	11	28.2%	5	12.8%	0	0.0%	0	0.0%	0	0.0%
How to invest money	8	20.5%	9	23.1%	9	23.1%	8	20.5%	4	10.3%	1	2.6%
Best buys (consumer research)	10	25.6%	12	30.8%	7	17.9%	7	17.9%	3	7.7%	0	0.0%

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Do you have a credit card?

	First-Year Students		Transfer Students		All Entering Students	
Yes, who is responsible for paying the bill:	50	13.9%	14	35.9%	64	16.1%
No	299	83.3%	25	64.1%	324	81.4%
Missing	10	2.8%	0	0.0%	10	2.5%
TOTAL	359	100.0%	39	100.0%	398	100.0%

Do you have a cell phone?

	First-Year Students		Transfer Students		All Entering Students	
Yes, who is responsible for paying the bill:	337	93.9%	37	94.9%	374	94.0%
No	14	3.9%	2	5.1%	16	4.0%
Missing	8	2.2%	0	0.0%	8	2.0%
TOTAL	359	100.0%	39	100.0%	398	100.0%

Did you attend the Freshman Financial Literacy Convocation on Thursday, August 27?

	First-Year Students		Transfer Students		All Entering Students	
Yes	111	30.9%	10	25.6%	121	30.4%
No	242	67.4%	29	74.4%	271	68.1%
Missing	6	1.7%	0	0.0%	6	1.5%
TOTAL	359	100.0%	39	100.0%	398	100.0%

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Rate your agreement with each of the following statements about the Freshman Financial Literacy Convocation on Thursday, August 22. Based only on the 111 first-year students and 10 transfer students who attended the convocation.

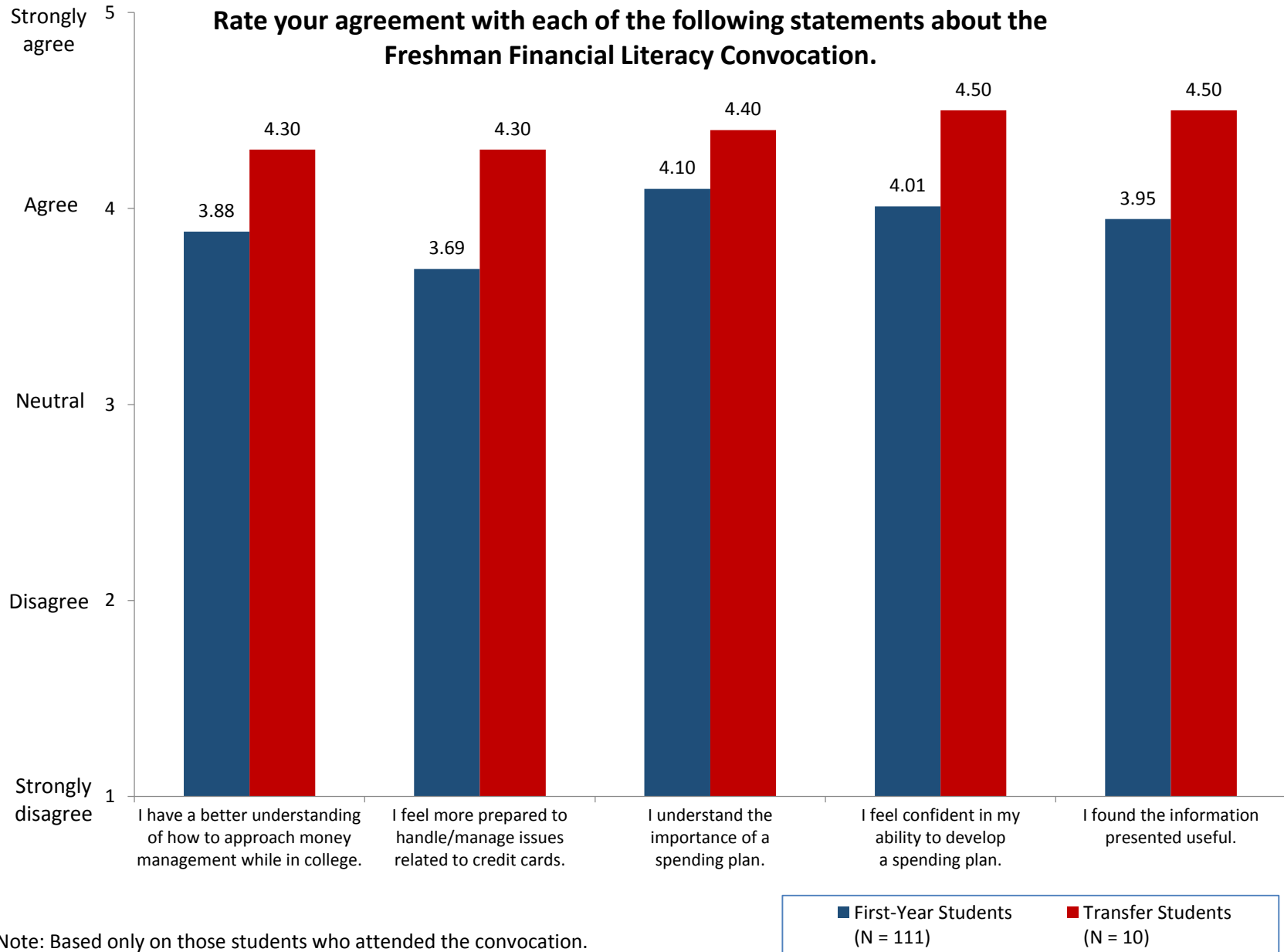
First-Year Students (N=111)

	Strongly agree (5)		Agree 4		Neutral 3		Disagree 2		Strongly disagree (1)		Missing	
I have a better understanding of how to approach money management while in college.	23	20.7%	57	51.4%	25	22.5%	4	3.6%	1	0.9%	1	0.9%
I feel more prepared to handle/manage issues related to credit cards.	22	19.8%	46	41.4%	30	27.0%	10	9.0%	2	1.8%	1	0.9%
I understand the importance of a spending plan.	35	31.5%	53	47.7%	21	18.9%	0	0.0%	1	0.9%	1	0.9%
I feel confident in my ability to develop a spending plan.	34	30.6%	48	43.2%	24	21.6%	3	2.7%	1	0.9%	1	0.9%
I found the information presented useful.	33	29.7%	48	43.2%	23	20.7%	2	1.8%	4	3.6%	1	0.9%

Transfer Students (N=10)

	Strongly agree (5)		Agree 4		Neutral 3		Disagree 2		Strongly disagree (1)		Missing	
I have a better understanding of how to approach money management while in college.	5	50.0%	3	30.0%	2	20.0%	0	0.0%	0	0.0%	0	0.0%
I feel more prepared to handle/manage issues related to credit cards.	5	50.0%	3	30.0%	2	20.0%	0	0.0%	0	0.0%	0	0.0%
I understand the importance of a spending plan.	5	50.0%	4	40.0%	1	10.0%	0	0.0%	0	0.0%	0	0.0%
I feel confident in my ability to develop a spending plan.	5	50.0%	5	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
I found the information presented useful.	5	50.0%	5	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Orientation

How satisfied are you with each of the following aspects of your admission/orientation process?

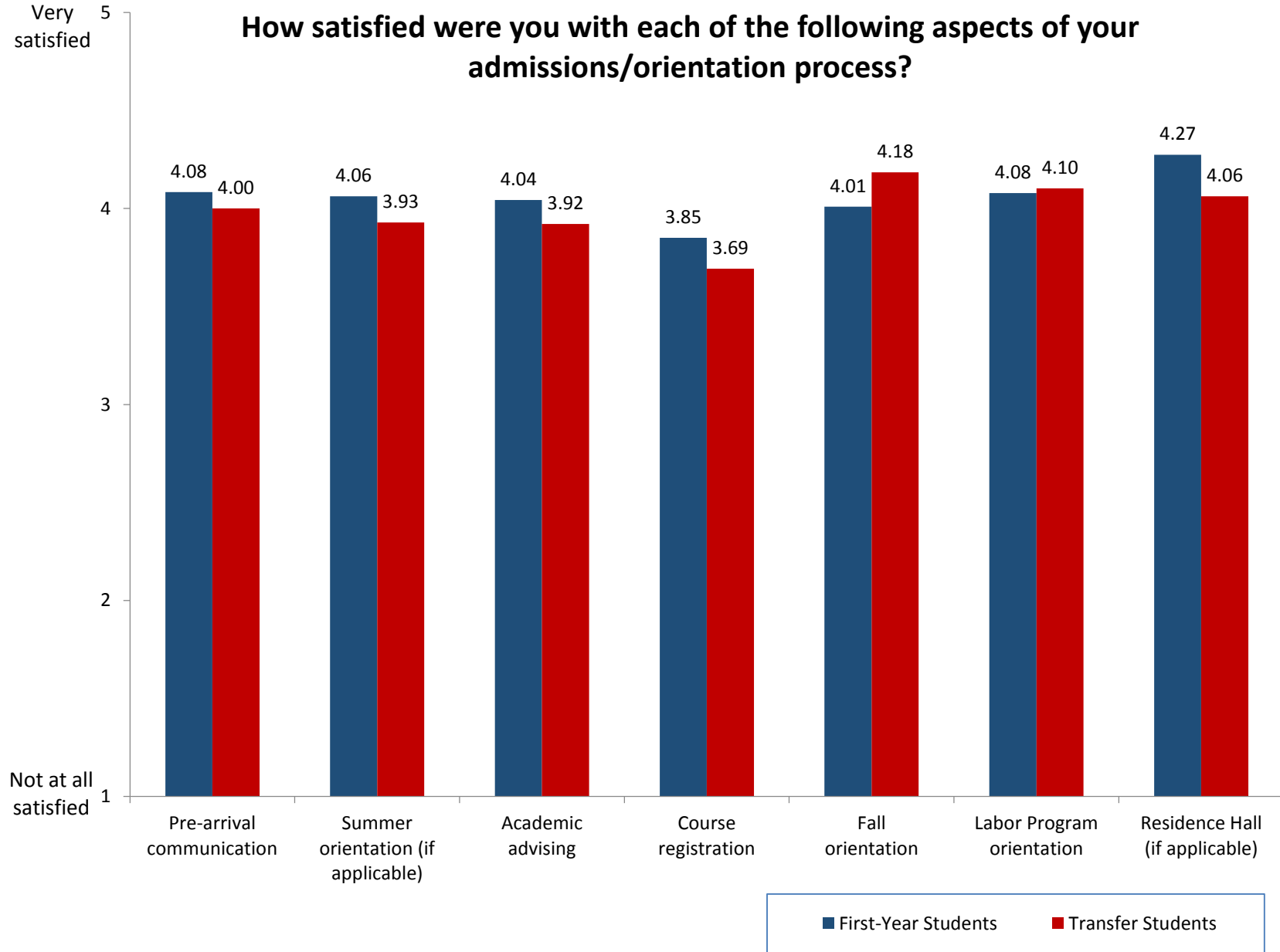
First-Year Students

	Very satisfied (5)		(4)		(3)		(2)		Not at all satisfied (1)		Missing	
Pre-arrival communication	151	42.1%	111	30.9%	58	16.2%	20	5.6%	8	2.2%	11	3.1%
Summer orientation (if applicable)	122	34.0%	91	25.3%	63	17.5%	10	2.8%	7	1.9%	66	18.4%
Academic advising	142	39.6%	111	30.9%	69	19.2%	17	4.7%	8	2.2%	12	3.3%
Course registration	117	32.6%	110	30.6%	84	23.4%	23	6.4%	13	3.6%	12	3.3%
Fall orientation	140	39.0%	115	32.0%	58	16.2%	23	6.4%	11	3.1%	12	3.3%
Labor Program orientation	154	42.9%	108	30.1%	55	15.3%	18	5.0%	12	3.3%	12	3.3%
Residence Hall (if applicable)	170	47.4%	112	31.2%	45	12.5%	7	1.9%	6	1.7%	19	5.3%

Transfer Students

	Very satisfied (5)		(4)		(3)		(2)		Not at all satisfied (1)		Missing	
Pre-arrival communication	16	41.0%	12	30.8%	8	20.5%	1	2.6%	2	5.1%	0	0.0%
Summer orientation (if applicable)	12	30.8%	6	15.4%	7	17.9%	2	5.1%	1	2.6%	11	28.2%
Academic advising	14	35.9%	12	30.8%	8	20.5%	3	7.7%	1	2.6%	1	2.6%
Course registration	13	33.3%	10	25.6%	9	23.1%	5	12.8%	2	5.1%	0	0.0%
Fall orientation	16	41.0%	13	33.3%	9	23.1%	0	0.0%	0	0.0%	1	2.6%
Labor Program orientation	18	46.2%	12	30.8%	5	12.8%	3	7.7%	1	2.6%	0	0.0%
Residence Hall (if applicable)	17	43.6%	5	12.8%	7	17.9%	1	2.6%	2	5.1%	7	17.9%

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Rate your agreement with each of the following statements:

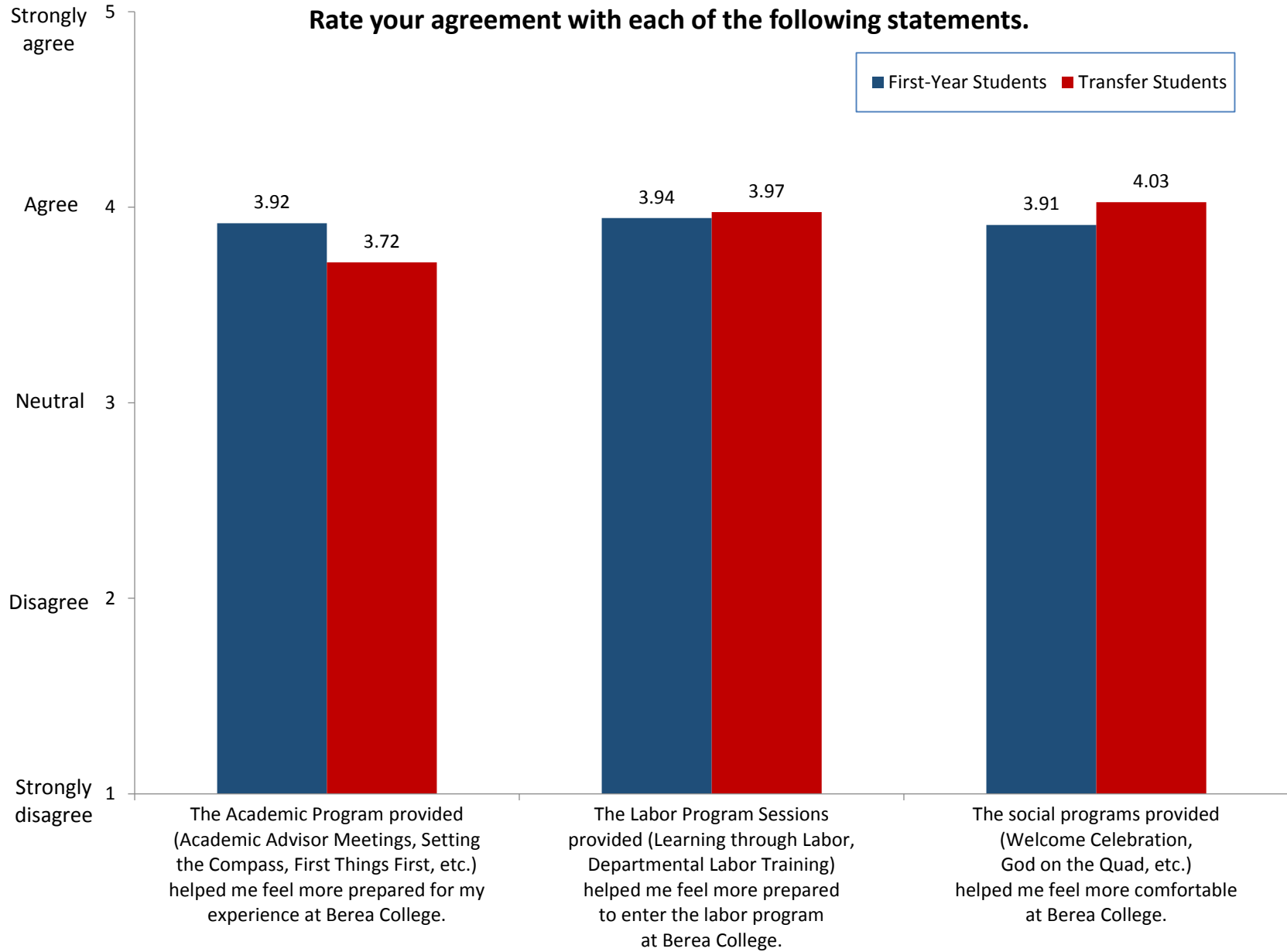
First-Year Students

	Strongly agree (5)		Agree (4)		Neutral (3)		Disagree (2)		Strongly disagree (1)		Missing	
The Academic Program provided (Academic Advisor Meetings, Setting the Compass, First Things First, etc.) helped me feel more prepared for my experience at Berea College.	92	25.6%	153	42.6%	78	21.7%	15	4.2%	4	1.1%	17	4.7%
The Labor Program Sessions provided (Learning through Labor, Departmental Labor Training) helped me feel more prepared to enter the labor program at Berea College.	103	28.7%	145	40.4%	72	20.1%	16	4.5%	6	1.7%	17	4.7%
The social programs provided (Welcome Celebration, God on the Quad, etc.) helped me feel more comfortable at Berea College.	107	29.8%	131	36.5%	77	21.4%	17	4.7%	9	2.5%	18	5.0%

Transfer Students

	Strongly agree (5)		Agree (4)		Neutral (3)		Disagree (2)		Strongly disagree (1)		Missing	
The Academic Program provided (Academic Advisor Meetings, Setting the Compass, First Things First, etc.) helped me feel more prepared for my experience at Berea College.	8	20.5%	18	46.2%	9	23.1%	2	5.1%	2	5.1%	0	0.0%
The Labor Program Sessions provided (Learning through Labor, Departmental Labor Training) helped me feel more prepared to enter the labor program at Berea College.	12	30.8%	18	46.2%	7	17.9%	0	0.0%	2	5.1%	0	0.0%
The social programs provided (Welcome Celebration, God on the Quad, etc.) helped me feel more comfortable at Berea College.	11	28.2%	21	53.8%	5	12.8%	1	2.6%	1	2.6%	0	0.0%

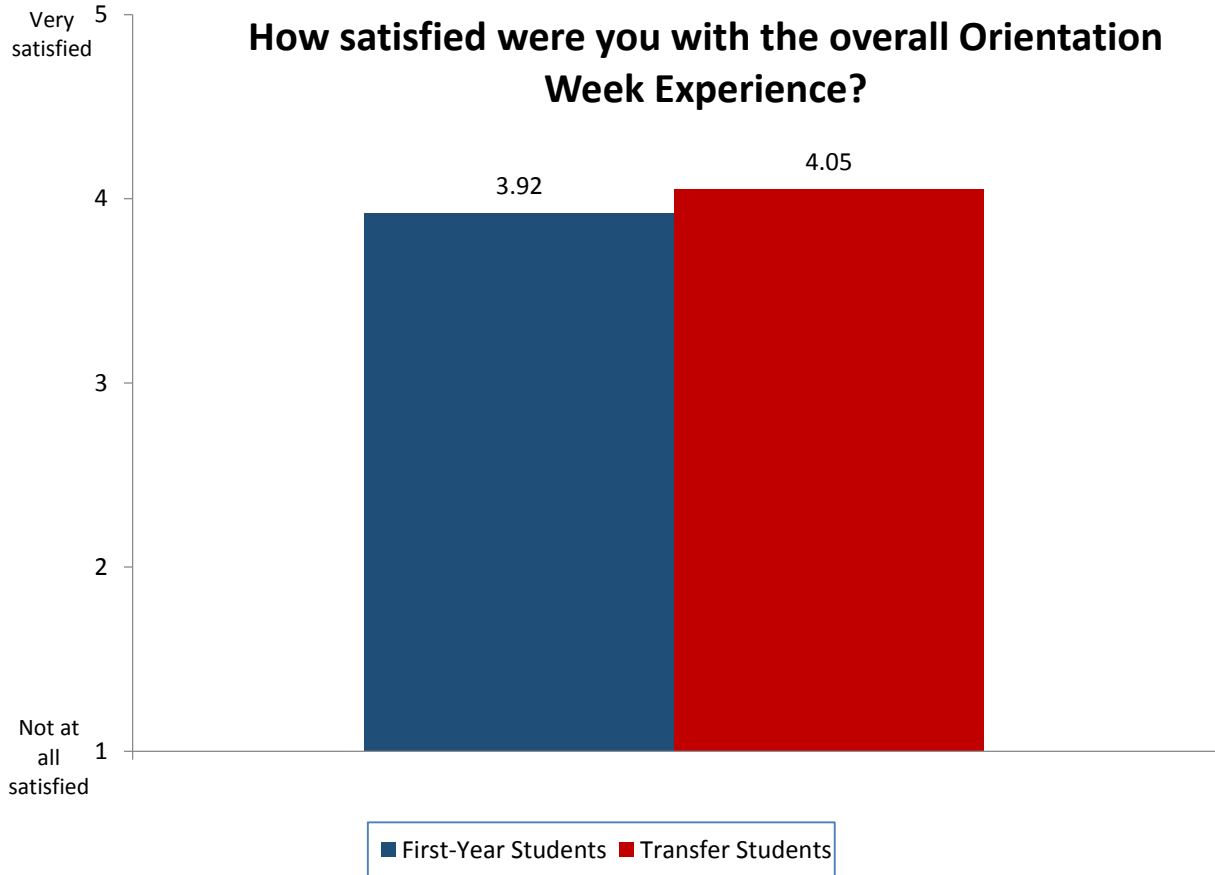
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How satisfied were you with the overall Orientation Week experience?

	First-Year Students		Transfer Students		All Entering Students	
Very satisfied (5)	92	25.6%	13	33.3%	105	26.4%
(4)	165	46.0%	18	46.2%	183	46.0%
(3)	63	17.5%	5	12.8%	68	17.1%
(2)	14	3.9%	3	7.7%	17	4.3%
Not at all satisfied (1)	10	2.8%	0	0.0%	10	2.5%
Missing	15	4.2%	0	0.0%	15	3.8%
TOTAL	359	100.0%	39	100.0%	398	100.0%



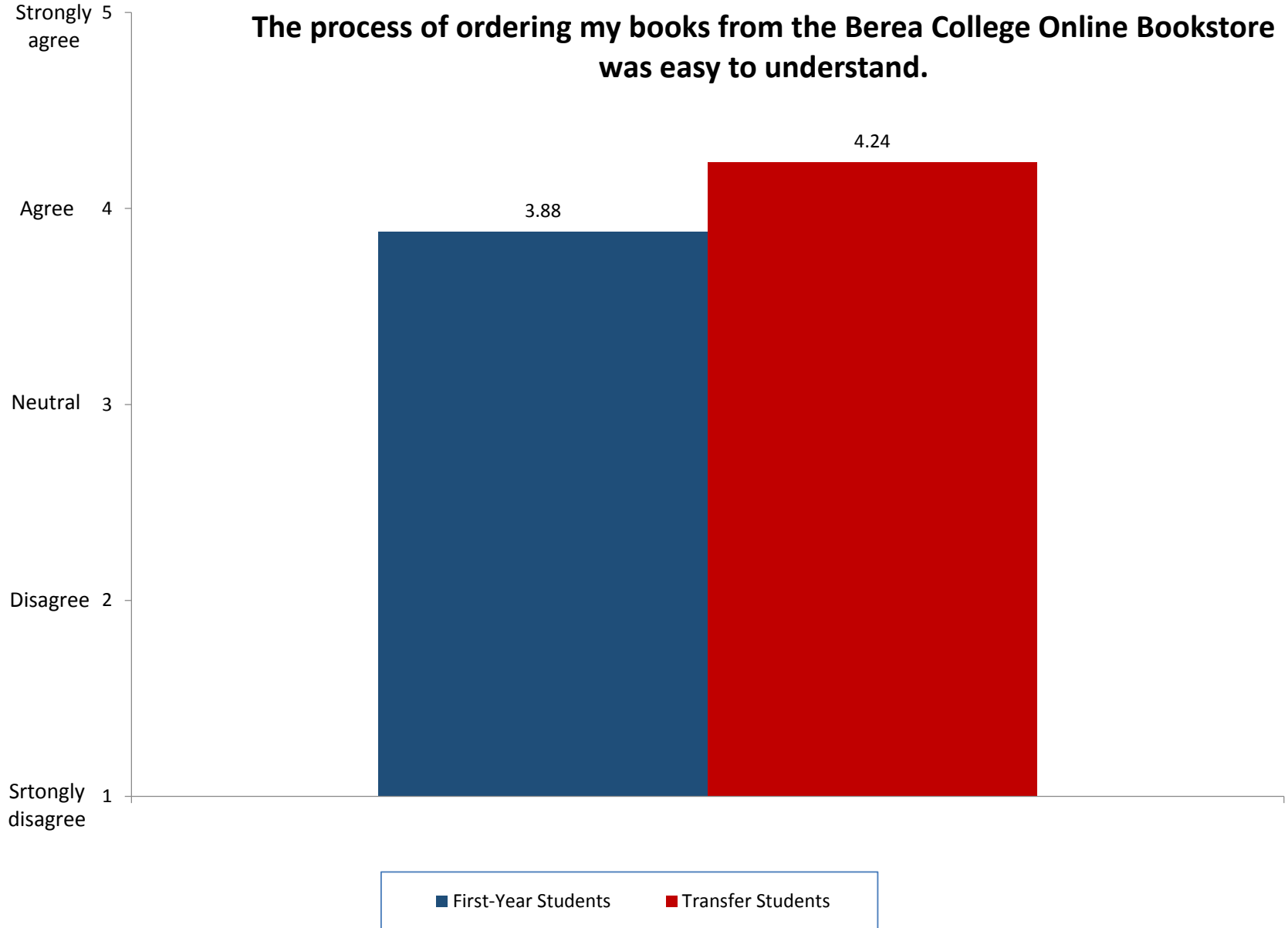
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The process of ordering my books from the Berea College Online Bookstore was easy to understand.

First-Year Students

	Strongly agree (5)		Agree (4)		Neutral (3)		Disagree (2)		Strongly disagree (1)		Missing	
First-Year Students	88	24.5%	163	45.4%	66	18.4%	18	5.0%	9	2.5%	15	4.2%
Transfer Students	17	43.6%	13	33.3%	8	20.5%	0	0.0%	0	0.0%	1	2.6%

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On the first day of classes, I had the books for...

	All of my classes (4)		Most of my classes (3)		Some of my classes (2)		None of my classes (1)		Missing	
First-Year Students	138	38.4%	118	32.9%	53	14.8%	39	10.9%	11	3.1%
Transfer Students	17	43.6%	15	38.5%	2	5.1%	4	10.3%	1	2.6%

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