

2014-2015 Minor in Broadcast Journalism

The minor in Broadcast Journalism allows students to be trained in the basics of both broadcast production and talent in the two core courses, and the three distribution courses will allow, with careful advising, students to emphasize in either production or talent, as to create a well-rounded student who is able to develop skills needed for post-Berea employment. The minor teaches skills in interviewing, journalism writing, video editing, lighting design, camera operation, audio design, acting for the camera (talent), voice and diction, staging, and broadcast directing, and develops critical thinking and creative skills that can be applied in a variety of media fields (print and broadcast journalism, public relations, graphic design, etc.). The minor in Broadcast Journalism requires a minimum of five (5) course credits, as follows:

Required Core Courses (2) –

__ COM 211: Broadcast Journalism I

__ COM 311: Broadcast Journalism II¹

Required Distribution Courses (3) – Three additional courses to be selected from the lists below by the student with careful faculty advising.

For students who may want to emphasize in production:

- COM 312: Mass Communication
- COM 203: Persuasion
- COM 315: Public Relations
- COM 395/495: Internship
- THR 135: Film Production I
- THR 3xx: Documentary Film Production
- TAD 180: Graphic Communication & Design
- ENG 202: Introduction to Journalism

OR

For students who may want to emphasize in talent:

- THR 2xx: Film Acting
- THR 115: Principles of Acting
- THR 227: Voice and Diction
- ENG 202: Introduction to Journalism
- COM 312: Mass Communication
- COM 395/495: Internship

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Considerations:

- Students must interview with the program chair
- A “C” or higher is required in both Broadcast Journalism I & II for successful completion of the minor
- No more than 2 credits, including those gained from study abroad, can be transferred to meet minor requirements
- Neither core course may be transferred

¹ Offered in alternate years