ABOUT THE DEPARTMENT
Graduates receive a Bachelor of Arts (BA) in Communication with an emphasis on Communication and Identity or Strategic Communication. Minors in Communication or Broadcast Journalism are also available. Communication relates to virtually every facet and field of academic study so the possible major minor combinations are numerous. Students might combine their Communication Major with a minor in Economics and Business, Foreign Languages, Political Science, and many more.

OPPORTUNITIES & INTERNSHIPS
• Communication students have opportunities to gain hands-on experience in radio and news production through the College’s WBER streaming radio and news broadcasts.
• Students can work with Students Organizing Community Relations (SOCR), a student-operated, faculty-supervised PR firm whose mission is to promote community awareness through service learning collaborations. SOCR aims to help network the community while helping organizations maximize their potential and build the best possible media image.
• Our winning speech and debate team provides opportunities to compete in Debate as well as a wide range of speaking and acting events.
• Communication students also participate in a wide range of internships across the country, from Shepherd Internships in which they work with NGO’s to serve disadvantaged communities, to Lilly Pharmaceutical internships, which frequently result in job offers following graduation.
• Local news and radio stations across the region from Norfolk, VA to Tampa, FL (including WKYT in Lexington) have taken Berea Communication majors in their broadcast journalism internships.

CAREERS & OUTCOMES
Communication majors may find employment in an exceptionally broad range of career fields and occupations including:
• Journalism
• Public Relations
• Marketing
• Social Media Management
• Copywriting
• Event Planning
• Not-for-profit Organizations
WHY IS A LIBERAL ARTS EDUCATION VALUABLE?

A liberal arts education at Berea College, combined with our work study program, equips students with highly employable skills like communication, problem-solving, and teamwork. Beyond offering a degree program, we help our students develop social responsibility and prepare them to successfully navigate diversity, change, and the complex demands of a modern workplace.

“People with a liberal arts education are able to think and view the world from several different perspectives . . . This ability to understand and adapt is very valuable in today’s workplace.”

Edward B. Rust Jr.
Chairman and CEO, State Farm Insurance Companies